

Your Entrance to China

PRESTIGE BEAUTY PRODUCT DISTRIBUTION FOR CHINA

www.likeface.com



MARKETING - DISTRIBUTION - SALES - MANUFACTURING

THE VISION

Creating Incredible Branding Opportunities

The www.likeface.com promotional platform is truly spectacular!

It combines the branding capacity with the most technologically advanced sales platform for creating a direct link to selling your products within Mainland China.

There has never been a promotional platform as extravagant in its scope, or as detailed in its focus to assist beauty product companies to reach the China market.

Come and be part of it!

THE FUTURE

The best “new media” model in the industry

Pioneering the realization of the most sophisticated Web E-Commerce and video platform for beauty products entering China, the creators of www.likeface.com have successfully created and implemented the best “new media” model in the industry.

Most importantly, www.likeface.com successfully capitalizes on the infrastructure of the Internet by incorporating the sales of beauty products to a membership of 400,000 Chinese women - to date - who buy products. Within China, there are 420 million women between the ages of 17 - 57. That is more women than all of U.S., Japan and Europe combined – ensuring our membership will grow exponentially.

Likeface.com promises to reinvent the way the beauty industry is experienced by Chinese consumers. By seamlessly uniting media, sales and entertainment retailing under one magnificent experience, your company will receive no greater exposure in one positive way.



SEAMLESS ENTRY INTO AN EVER EXPANDING NEW MARKET

If you have been keen on selling your products in China, but found the expense to great previously, our seamless entry may be the solution for you.

Here are the steps you would take to begin working with LikeFace.com:

Phase One

- Your product, or products, would enter into a trial contract with LikeFace.com. You would send 50 items per SKU for a test trial conducted with some of our members. Full size recommended.
- Concurrently, your products will be highlighted and marketed on the LikeFace.com website in the “New Arrivals” section for three months. (there are currently 400,000 buyer members)
- Your company will work with Maria Camille, N. American Product Manager, (A BIG Production Company) to put together your marketing materials and items needed for LikeFace.com testing and launch.
- After the three-month test period, your company will receive an assessment report from our trial users and also feedback on the selling pattern from the LikeFace.com website.
- LikeFace.com will receive a 35% commission on all sales during the three month – Phase I test period.
- Phase 1 - Fee: \$5,000 – (additional video or accelerated marketing materials used during the test market on LikeFace.com is in addition to base fee)
- If LikeFace.com and your company believe the Phase 1 test to be successful, and that your products are a popular selling item with Chinese consumers, then Phase 2 can be started.

Phase Two

- Your company and LikeFace.com will determine if your products will become an exclusive to LikeFace.com, or if LikeFace.com will become a commissioned agent.
- If LikeFace.com becomes an exclusive agent, LikeFace.com will share in marketing expenses with your company.
- If your company chooses to have LifeFace.com as a commissioned agent only, then your company will cover your own marketing and maintenance costs. This fee varies according to the marketing plan that your company chooses, such as video promotions, front-page promotions, free sample give-a-ways etc.
- LikeFace.com representation your products would be for a minimum of 2 years plus 10 years. However, your company may with-draw from representation with a three-month advance notice within the first two years.

Current additional marketing LikeFace.com will provide:

- Your products will be on display within high-end showrooms. The first display will be in Chongqing.
- Products will be reviewed within female focused website portals within China.
- Marketing through SMS promotion (mobile phone apps) with video or picture.
- Event promotions include social marketing, email newsletters, direct marketing, magazines and call-centers for sales.

Monthly maintenance fees will vary for these promotions and events.

Maria Camille – N. American Product Manager • maria@abigproductioncompany.com • www.abigproductioncompany.com • 949-280-9393



ADDITIONAL SERVICES

FAQ'S



Graphic Services

We provide graphic services for branding, labels, brochures and web-sites. Our graphics department has worked within the beauty industry for over 15 years, providing you the excellence, know-how and sophistication needed to excel within China.

LikeFace.com

LikeFace.com is the premier seller of beauty products into Mainland China, reaching over seven figures monthly in sales.

LikeFace.com currently has over 400,000 members who buy products.

LikeFace.com looks to be the premiere company for events and contests within China for beauty product companies.

LikeFace.com and A BIG Production Company are committed to providing product companies full support for your successful sales growth within China.



Video Branding

We provide video branding – via educational videos produced in a very unique art style that combines graphics, story telling and visuals. Our video branding for product companies are true works of art.